



# MEMORANDUM

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**To:** Mayor and Members of the City Council

**From:** Ralph Clark, Interim City Manager  
Larry D. James Sr., Interim Chief of Police

**Date:** January 20, 2022

**Subject:** Consideration – Authorize Application to the Department of Transportation’s Bicycle Helmet Initiative (“Let’s Go NC”) for FY2022-2023

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***BACKGROUND:***

The Elizabeth City Police Department continues to seek grant funding opportunities for the purpose of enhancing operations and furthering the department’s mission of the pursuit of excellence. The North Carolina Department of Transportation is currently accepting applications from law enforcement agencies across the state to apply for the “Bicycle Helmet Initiative” for FY2022-2023. The Department of Transportation will provide bicycle helmets and the “Let’s Go NC-Pedestrian and Bicycle Safety Curriculum.” Funding for this grant is made possible through the “Share the Road” initiative. There is no budget impact involved. If we are approved, there is an estimated \$645.00 value in bicycle helmet equipment that the department would receive. If approved, this initiative will help us in further educating the public of bicycle safety precautions and other measures to aim to reduce bicyclist injuries in our city.

***ANALYSIS:***

The North Carolina Department of Transportation is offering law enforcement agencies free bicycle helmets and educational materials along with the Let’s Go NC-Pedestrian Bicycle Safety Curriculum. The bicycle helmets have an estimated value at \$6.45 per helmet and will provide 100 bicycle helmets to be distributed to low income children. This funding has no required match on the part of the City. We will host a Bicycle Helmet Initiative campaign and we’ll be required to submit a summary report after the campaign.

The Elizabeth City Police Department wishes to use this funding towards educating the public on bicycle helmet safety; in an effort to reduce bicyclist and traffic related injuries or deaths from occurring. Applications to participate are being accepted

through January 30,2022. This grant will be overseen by the Community Resources Unit of the Elizabeth City Police Department.

***STAFF RECOMMENDATION:***

By motion, authorize the Elizabeth City Police Department's submission of a preliminary grant application to participate in their "Bicycle Helmet Initiative" Program in an effort to enhance traffic and bicycle safety awareness for the citizens of Elizabeth City.